

## Cybersecurity Awareness Month Webcast Prize Draw Official Rules

## NO PURCHASE NECESSARY TO ENTER OR CLAIM A PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

The Cybersecurity Awareness Month Webcast Prize Draw (the "Promotion") begins at 12:00 p.m. EST on October 2, 2019 (the "Promotion Start Date") and ends at 11:00 p.m. EST on October 31, 2019 (the "Promotion End Date"), such period referred to herein as the "Promotion Period." The Promotion is sponsored by Sophos Inc. as identified in section 7 of these Official Rules (the "Promotion Sponsor"). The Promotion Sponsor's computer is the official clock for the Promotion.

**1.** <u>**How to Enter**</u>: To enter the Promotion, an individual must register for and attend a Sophos webcast from the "Threats and Solutions: Raising your Cybersecurity Awareness Monthly Webinar Series" during the Promotion Period.

Limit to one (1) entry per person during the Promotion Period. Participation in the Promotion is voluntary and does not require you to purchase anything from the Promotion Sponsor. No illegible, incomplete, forged or altered entries will be accepted. All entries must be received by the Promotion End Date. Mechanically produced or reproduced entries not accepted. All entries become the property of the Promotion Sponsor and will not be returned. Submitted entries will not be acknowledged. Proof of submission of an entry does not constitute proof of receipt by Promotion Sponsor. All entries are subject to the Promotion Sponsor's Privacy Policy located at <a href="https://www.sophos.com/en-us/legal/sophos-group-privacy-policy.aspx">https://www.sophos.com/en-us/legal/sophos-group-privacy-policy.aspx</a>.

**2.** <u>**Prize**</u>: There will be one (1) prize offered to the winner of the Promotion: a Sophos Swag Bag, which consists of a Timbuk2 backpack, Evolve socks, Sophos hydroflask tumbler, Stylus pen, Webcam cover and a Sonos Speaker, all with a total combined approximate retail value of USD \$365.00.

Odds of winning are affected by the number of eligible entries received by the Promotion Sponsor by the Promotion End Date. Total approximate retail value of all prizes: USD \$365.00. Allow 1-2 weeks after validation of arrangement for receipt of prize. The actual number of prizes awarded is based on the number of eligible entries received. The Promotion Sponsor reserves the right to substitute prizes of equal or greater value. No other substitution, cash equivalent or transfer of prize permitted. The Promotion Sponsor is responsible only for prize delivery; not responsible for prize utility, quality or otherwise. In order to receive a prize, winner may be required to provide proof of identification or eligibility. All federal, state and local taxes, if any, are the responsibility of the winner.

**3.** <u>Eligibility</u>: The Promotion is open to (a) legal residents of the 50 United States who are at least 18 years old at the time of entry, or the age of majority in the applicable jurisdiction, if higher; and (b) legal residents of Canada (excluding residents of Québec) who are at least 18 years old at the time of entry, or the age of majority in the applicable province/territory, if higher. RESIDENTS OF QUÉBEC MAY NOT PARTICIPATE IN THIS PROMOTION. Entries are limited to individuals only; commercial enterprises and business entities are not eligible. By participating in the Promotion, each entrant accepts the terms and conditions stated in these Official Rules, agrees to be bound by the decisions of the Promotion Sponsor and warrants that s/he is eligible to participate in the Promotion. Employees, independent

contractors, officers, and directors of (i) the Promotion Sponsor, its affiliates, and subsidiaries and (ii) Promotion Sponsor's advertising, promotion, and fulfillment agencies, and legal advisors, and their immediate family members and persons living in the same household, are not eligible to participate in the Promotion. PROMOTION IS VOID WHERE PROHIBITED OR RESTRICTED BY LAW and is subject to applicable federal, state and local laws and regulations.

**4.** <u>Selection of Winners</u>: On or about October 31, 2019 (the "Drawing Date"), the Promotion Sponsor will select the winner. The winner will be selected in a random drawing from all eligible entries received by the Promotion End Date. The winner will be notified by e-mail using the information provided during the webcast registration process, within thirty (30) days of the Drawing Date. In the event the winner does not accept the prize within five (5) business days of such notice, the winner is ineligible, or the prize or prize notification is not deliverable, an alternate winner may be contacted</u>. The Promotion Sponsor is not responsible for and shall not be liable for late, lost, misdirected or unsuccessful efforts to notify winners. The winner agrees to the use of his/her name, address (by reference only to the state, county or region), likeness, and/or prize information by Promotion Sponsor for promotional purposes in any medium without additional permission or compensation to the extent permitted by law. Where lawful, the winner may be required to sign and return a Publicity Consent and Liability Release.

**5.** Conditions: The Promotion Sponsor, and their respective agents, directors, officers, shareholders, employees, insurers, servants, parents, subsidiaries, divisions, affiliates, predecessors, successors, representatives, advertising, promotion, and fulfillment agencies, and legal advisors (the "Released Entities"), are not responsible for, shall not be liable for, and hereby disclaim, to the fullest extent permitted by law) all liability arising from or relating to: (i) late, lost, stolen, delayed, damaged, misdirected, misaddressed, incomplete, unintelligible or postage-due entries; (ii) telephone, electronic, hardware or software program, network, Internet, computer or other malfunctions, failures, or difficulties of any kind, whether human or technical; (iii) failed, incomplete, garbled, or delayed computer or e-mail transmissions; (iv) any condition caused by events beyond the control of the Promotion Sponsor; (v) any injuries, losses, or damages of any kind arising in connection with or as a result of the prize, or acceptance, possession, or use of the prize, or from participation in the Promotion; or (vi) any printing or typographical errors in any materials associated with the Promotion. The Promotion Sponsor reserves the right, in its sole discretion, to suspend, modify or cancel the Promotion should any unauthorized human intervention or other causes beyond the Promotion Sponsors' control corrupt or affect the administration, security, fairness or proper conduct of the Promotion. In the event that proper administration of the Promotion is prevented by such causes as contemplated above, the Promotion Sponsor will select the winners from all eligible, non-suspect entries received prior to such occurrence. In the event of a dispute as to the identity of a winner based on an email address, the winning entry will be deemed to be made by the authorized account holder of the email address at time of entry. "Authorized account holder" is the natural person who is assigned an email address by an internet service provider or other organization responsible for assigning email addresses for the domain associated with the email address in question. By participating in the Promotion, participants and winners agree to release, discharge and hold harmless the Released Entities, and all others associated with the development and execution of the Promotion, from any and all losses, damages, rights, claims and actions of any kind arising out of or relating to the Promotion, participation in the Promotion, the prize, and/or acceptance, possession, use or misuse of the prize, including but not limited to statutory and common law claims for misappropriation or participant's right of publicity. This Promotion shall be governed by the laws of the Commonwealth of Massachusetts, U.S.A. By participating in this Promotion, entrants agree that courts of the Commonwealth of Massachusetts, U.S.A. shall have jurisdiction over any dispute or litigation arising from or relating to this Promotion and that venue shall only be in Commonwealth of Massachusetts, U.S.A.

**6.** <u>Winners List</u>: For the name of the winner(s), please email the Promotion Sponsor at <u>kathleen.coveno@sophos.com</u> within ninety (90) days of the Drawing Date.

## 7. <u>Promotion Sponsor</u>:

In the U.S.A.: Sophos Inc. 3 Van de Graaff Drive 2<sup>nd</sup> Floor Burlington, MA 01803

<u>In Canada:</u> Sophos Inc. Suite 1400, 777 Dunsmuir Street Vancouver, BC V7Y 1K4

8. <u>Social Media</u>: The Promotion Sponsor may promote or publicize the Promotion on various social media platforms, including without limitation Facebook<sup>TM</sup>, Twitter<sup>TM</sup>, Google+<sup>TM</sup>, and LinkedIn<sup>TM</sup> (collectively, "Social Media Platforms"). By taking part in the Promotion, each Promotion participant (a) acknowledges that the Promotion is in no way sponsored, endorsed, administered by, or associated with, the Social Media Platforms; and (b) releases such Media Platforms and their affiliates from any and all liability related to the Promotion to the extent permitted by law. Promotion participants should address all questions and comments relating to the Promotion to the Promotion Sponsor, and not the Social Media Platforms.

**9.** <u>Notice</u>: The Promotion Sponsor reserves the right to prosecute and seek damages against any individual who attempts to deliberately undermine the proper operation of the Promotion in violation of these Official Rules and/or criminal and/or civil law.

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